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SIERRA MADRE NEWS

VOL. 20, NO. 5

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

FRIDAY, OCTOBER 30, 1925

NEWS WANTED	
One insertion, per line	10c
Two insertions, per line	20c
Third insertion free if ordered in advance	
Copy limit Thursday at noon	

Two Floats In Prospect For Parade

Sierra Madre may have two floats in the Tournament of Roses parade at Pasadena on New Year's day, if plans now under way materialize. Arrangements are said to be complete for the entry of a float by the volunteer fire department and the commerce and other civic bodies are considering the advisability of entering a second float.

Since the firemen entered their float in the Monrovia day parade last spring, they have been planning to take one to Pasadena with which they expect to carry off a prize. The treasurer has been saving his pennies for some months and it is understood that the firemen's organization is now in a position to finance their entry with a little or no help from outside. The men of the department and their wives will do work on the float under the direction of an expert in floral design.

The chamber of commerce entry has not yet been developed to the point, but at the meeting Monday night the opinion was expressed by several present that a float would be possible and should be a representa-

Observations

(By G. B. M.)

CURRENT STYLES IN DRESS AND GRAMMAR

Current styles may have an influence in correcting loose habits of speech. Two city business men along the street.

Her niece is good but don't show your ignorance. The reply. "Don't say 'knees is,' say 'knees are!'"

OASTER IS GETTING HIS HAT READY

Jesse R. Oaster of Pasadena was calling on Sierra Madre friends in Sierra Madre the other day. He tells me he has been "looking over" the political situation, and I am sure he sees more things than do many people who have two more eyes than he has. Mr. Oaster has about made up his mind to run for congress again. He believes there will be so many candidates in the field he will stand a pretty good chance of landing the republican nomination. He has been living on South Marengo avenue, Pasadena, several months.

WHAT A FEAST IS GOING TO BE MINE

If I shuffle off this mortal coil in the near future I think it will be from eating too many pumpkin pies and the fault is going to be that of my next door neighbors, Mr. and Mrs. George P. Rikeman. They produced in their garden that mammoth sweet pumpkin which has adorned the News office window the past week. It weighs 44 pounds and so far no one has responded to the challenge to bring in a bigger one. They must have known something of my appetite for pumpkin pies, for they said I could have it after the world had had a chance to see what Live Oak avenue soil could produce.

W. E. Deutsch and family of 27 West Laurel avenue removed to Redondo Beach last week. Mr. Deutsch was a Sierra Madre pioneer, having grown up in the cigar making business with his father, the late Emil Deutsch. They have owned property in Redondo Beach for many years.

Local Chamber of Commerce Moves

The chamber of commerce will move the last of the week from its present location to the room just north of Dr. John E. Woehler's dental office. This will give the chamber a much larger room in which to hold meetings and to transact its other necessary business. The room which has been occupied by the organization for the past four years will be occupied by the Frank Meline company.

Miss H. H. Larjar is building a new home at 501 N. Baldwin.

Legion Auxilliary To Collect Jelly

Each member of the American Legion Auxilliary is donating two glasses of jelly to be distributed at Sawtelle by the chairman of the relief committee, Mrs. R. W. Stewart.

This is not a matter for the auxilliary alone, as every one is interested in the welfare of the soldiers. Therefore, the auxilliary invites the Sierra Madre public to help contribute the jelly and in this manner show their appreciation. These articles are to be left with Mrs. Olsen at the shoe store.

Grand Lodge Report Given By Ashmore

Irving Mitchell, in whose honor a meeting was being held by the Sierra Madre Masonic lodge Tuesday night, was unable to be present because of illness. Just before the meeting Mrs. Mitchell called D. C. Ashmore, master of the lodge, and told him that Mr. Mitchell had been in bed all day and would not be able to be present. In spite of the fact that the guest of honor was missing, those present had a very enjoyable evening. The entertainment committee had excellent refreshments prepared and Mr. Ashmore gave an interesting report of the proceedings of Grand Lodge.

Mr. Ashmore reported the largest attendance on record at a California Grand Lodge, there being 1,700 delegates to represent the 116,000 Masons of California. Thirty new lodges were formed during the year, and about 6,000 members added to the rolls.

Grand Master David J. Reese travelled 40,000 miles during the year in visiting the lodges of the jurisdiction, which included a visit to the Hawaiian Island lodges. No preceding grand master came closer to the hearts of the members. It will cause regret to his many Sierra Madre friends to learn that impaired health has made necessary a rest in a Santa Barbara sanitarium.

One of the most important pieces of constructive work in connection with the grand lodge session was approval of the report of the educational committee which has been working during the past year. A program of work among the lodges has been developed which is expected to take five or more years to consummate, and an annual appropriation of \$10,000 was made for the purpose. Mr. Ashmore reported the continuance of Past Master George B. Morgan as one of the grand lodge committee of twelve members having this program in charge.

The Sierra Madre Masonic lodge will hold its regular stated meeting at the Masonic Temple next Tuesday night.

Frank Meline to Open New Office Here

The Frank Meline company will open offices in Sierra Madre on Nov. 1, according to an announcement made the latter part of the week by William J. Colligan, who is in charge of the Sierra Madre activities of the company. Mrs. Elizabeth Dingman will have charge of the office, which will be in the room now occupied by the chamber of commerce.

The Meline company has the Vogel tract on East Grand View, known as the Valley Vista Park tract, which is attracting considerable notice from the real estate buying public. The company also has a large number of local houses, ranches and lots listed along with other real estate buys from all over Southern California.

About 75 persons gathered to enjoy the social given by the Congregational Sunday school last Friday night. A pleasing program was given by pupils of the junior department, the big feature being a playlet directed by Mrs. A. M. Croxson. This is the first of a series of similar affairs. Dainty refreshments were served.

Miss H. H. Larjar is building a new home at 501 N. Baldwin.

Legion to Have Gala Celebration

At a special meeting of the Legion on Oct. 22, Commander Arthur Evans, chairman of the Armistice Day dance committee, reported that plans for the biggest dance of the organization are rapidly nearing completion. Kenneth Cochran's orchestra has been engaged for the evening, the woman's club house reserved, refreshments arranged for by the auxilliary, and the committee has under consideration attractive and fun making favors. With the auxilliary and Legion cooperating a gala night is assured. Tickets may be secured from any member of the auxilliary and the Legion or at Hartman's drug store.

Harvey Steinberger reported progress by the committee in arranging for the public exercises on the morning of Armistice Day in the park. The detailed program when completed will be announced.

YOUTH DIES SATURDAY AS RESULT OF BOIL

Lee Wilkerson, 19 year-old son of Mr. and Mrs. C. W. Wilkerson, 86 Esperanza, died at his home early Sunday morning, after an illness of about a month. He had been bothered with a boil on his neck for some time, which so decreased his vitality that it caused his death. He was taken to a Los Angeles hospital about ten days ago, but it was impossible to give him relief.

Leo Wilkerson came to Sierra Madre only a short time ago with his parents from Dodge City, Kansas. He was a member of the order of DeMolay and was buried with DeMolay honors. Funeral services were held from the Grant chapel Wednesday afternoon at 2:30 o'clock, conducted by Dr. Fred Staff. Burial was in Mountain View cemetery.

Eastern Star Election Monday

The Sierra Madre chapter of the Order of the Eastern Star will hold its annual meeting and election of officers next Monday night at the Masonic temple. The meeting will be preceded by a 6:30 o'clock dinner for the members of the order. Mrs. Blanche I. Musketh, matron of the local chapter, will give a report of the Grand Chapter meeting which she attended last week. Reservations for the dinner should be telephoned to Mrs. Convers L. Twyross not later than Saturday night.

Mrs. C. A. Greese entertained at luncheon on Tuesday several ladies of the Woman's Club sewing class. The guests were Mrs. Woodson F. Jones, R. M. Finlayson and Parmelee.

Prepare for Red Cross Roll Call

"Get ready for the Red Cross roll call," says Robert Mitchell, local chairman of the association. The President of the United States is also president of the American Red Cross. He has written a letter calling attention to the approaching roll call and urging every one to be a member of this great humanitarian organization.

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Yerxa Sees Art Center In Old Paris

Cabot A. Yerxa seems to be enjoying himself in Paris, where he is making a protracted stay. Another of his highly interesting letters is presented this week:

In the center of Paris near the river Seine, runs a short crooked street. It is narrow. The buildings are old and do not conform to a line. Some lean over the sidewalk as though anxious to observe the happenings below. Some lean back as though trying to admit a little sunlight to a street forever resting in semi-darkness. The sidewalk is in some places wide enough for two or three persons to walk abreast. In others one must walk alone.

Small shops line the street French fashion. Although the street is but a block long, nearly all kinds of business are represented. In Paris it is customary to purchase all needs in the neighborhood. So here you can buy milk, bread, books, groceries, drugs, jewelry, fish, beef, frogs, or horsemeat, and all the thousand other things people use in cities.

Also one may dine with art students for five francs or pay more and get better food and music. Here, too, are coffee shops where people stand drinking coffee out of glasses or chocolate from cups, and eating French pastries. There are French style bars where all drinks from beer to fancy mixtures in tall glasses can be had for small money. Next door may be a book store. Perhaps a laundry where all work is done by hand and ironing is a science. Wine shops filled with rows of barrels and shelves stacked with bottles of many different shapes. Wood stores having among other kinds of fuel, small sticks and twigs tied into bundles no larger than a handful of cigars. (In France nothing is wasted.) Tailor shops and dressmakers look much the same as ours. The milliners' shops have smart hats of individual design for women and sell at a mere fraction of the prices in the U. S. A.

Family Shops

These shops are all run by one man and his wife, as is the custom here. The French are satisfied with less business and less income than are commercial people like the Americans. For instance, among other small merchants is a man whose entire stock is corks for bottles, and a few brushes. All day he sits in the window picking over corks. I never see him taking in much money and if he makes a dollar a day he is lucky. But this man is not only satisfied, he is happy.

This street is in the center of the Latin Quarter with the Mont Parnasse, Rue de la Grand Chauvire, and Place de Saint Michael

West Mira Monte Open to Public

West Mira Monte was opened to the traveling public the first of the week, with new rock macadam paving and sidewalks. This improvement changes West Mira Monte from a rutty country road to a well ordered street which is equal to almost any in the city. The sidewalks now make it possible to walk on concrete from the corner of Auburn and Mira Monte to the corner of Live Oak and Baldwin, which is the longest continuous sidewalk in Sierra Madre.

Mrs. Walter M. Callahan and a party of friends from Los Angeles left Friday morning for a four-day camping trip in Red Rock canyon. They will drive to the Petrified forest on their return.

Several automobile loads of the teachers of the Congregational Sunday school visited the teacher training class of the Community church of Arcadia Thursday night.

close by. Queer little courts and passage ways open from it, in which people live. Or other small business may in them find a home, such as buyers of old iron, menders of umbrellas, and menders of wooden shoes or leather ones.

The people who live on the street go about in slippers and without hats. They know each other and are known in the shops. These people carry their purchases unwrapped, or in pitchers or on plates they take with them from home. The bread in France is made into loaves three and four feet long. Often you see people coming along eating on one end of a loaf that will last a week. Where Art Thrives

Half way down this street on the left hand side, is a dark, arched passage. Entering this you emerge into a small cobblestone courtyard. Leaving this through another passage you find yourself in one of the oldest schools in Paris.

Hundreds of paintings done by former students adorn the walls. Some date 60 and more years ago. It is littered all about with the various paraphernalia found in artists' studios, such as statues, parts of skeletons, plaster casts, model stands, parts of costumes, stools, easels, cartoons, drawings, clay models of statues, drawing boards, canvas, brushes, and partly completed work of sculptors.

On the floor are torn drawings, bits of charcoal, chalk, splashes of paint, cigarette stubs, pieces of letters with foreign stamps, drying lumps of clay, white scraps of plaster of paris, and various other things, but never any money.

The students come from all over the world. At present the men come from Japan, England, Turkey, Sweden, Spain, Austria, South America, Arabia, Roumania, Australia, Switzerland, Palestine, Italy, Algeria, Russia, Bulgaria, Africa, Ireland, Germany, Hayti, China, North America, France, and Honolulu.

Edward J. Rodden, the other member of the firm, is a newcomer. He is a native of Wisconsin. He resided in Chicago for a number of years, where he was connected with the C. & N. W. railway and the Chicago Telephone company. He has resided in Los Angeles for some 22 years, and for a long time was a member of the claim division of the department of public service of that city. Before engaging in the general practice of law, Mr. Rodden was deputy prosecuting attorney of the City of Los Angeles. He is married and has one child, a daughter of 14. Mr. and Mrs. Rodden have fallen in love with Sierra Madre and are making arrangements to move up here as soon as they dispose of their city residence.

Mr. Mitchell and Mr. Rodden are both graduates of the College of Law of the University of Southern California, and are friends of long standing.

It is expected that they will form a strong combination and will give the people of Sierra Madre an opportunity to carry out the "Trade at Home" idea in law as well as in mercantile lines.

Mrs. Hortense Hill entertained the following ladies at her home, 251 South Baldwin, Thursday: Mrs. J. C. Dickson, Mrs. L. M. Rice, Mrs. George Humphries, Mrs. Mary Pool, Mrs. Vora Costello, Mrs. W. B. Telford, Mrs. Ellen Bandy, and Mrs. C. J. Howison.

Dr. D. N. Alcorn, who has been in poor health for some time, was able to be around town Wednesday.

Large Crowd Witnesses Dedication

A large crowd of both Catholics and non-Catholics were present at both services held at the St. Rita's church which was dedicated Sunday. The Rt. Rev. Joseph Cantwell, Bishop of Los Angeles, was present and officiated in the morning. Father O'Conor, of St. Phillip's church, preached the dedication sermon.

In the evening the Very Rev. Father Eugene Creegan, C. P., provincial of the Passionist Order, erected the stations of the Cross. Preceding this ceremony, Father Creegan gave an explanation of this rite for the benefit of non-Catholics, showing how it taught the various lessons in Christianity which are held in common by all denominations.

The officials of the church were assisted in the services by the school choir, which rendered the responses in a very pleasing manner and which caused considerable comment among those present.

Forms New Law Firm in Community

The law firm of Mitchell and Rodden makes its bow to the public this week

Wistaria Theatre

SIERRA MADRE

87 West Central

First show 6:45—second 8:30—Matinee every Saturday 2:30

Saturday, October 31—

"He's a Prince"

RAYMOND GRIFFITH

Comedy—"NAVY BLUE DAYS"
and "Captain Kidd"

Sunday and Monday, November 1 and 2—

REX BEACH'S

"Winds of Chance"

Comedy—"FAT CHANCE"

Tuesday and Wednesday, November 3 and 4—

"The Talker"

ANNA Q. NILSSON and LEWIS STONE

Comedy—"HELLO-GOODBYE"

Thurs., Fri. and Sat., November 5, 6 and 7—

D. W. GRIFFITH'S

"Sally of the Sawdust"

CAROL DEMPSTER and W. C. FIELDS

Comedy—"SHIP SHAPE"

Where to Go This Week in PASADENA . . .

Raymond - Orpheum

Starting Monday, November 2 (Four Days)

Herbert Williams and Company

in Ruffined Comedy in Four Courses

FULLER CLARK & CO. RIVA and ORR

Paul Kirkland and Company

Presenting "The High Steppers"

Chase and Le Tour

in "Around the Corner"

and on the screen, DOUGLAS MAC LEAN, in
"SEVEN KEYS TO BALDPATE"

Daily Matinees at 2:00. Evenings 7:00 and 8:30

STRAND

Colorado Street at Euclid—Daily 1, 3, 5, 7 and 9

Week Starting Sunday, Nov. 1

MILTON SILLS, in

"The Knockout"

A Smashing Drama of the Timber Country

Last Showings, Saturday, October 31

D. W. GRIFFITH'S

"Sally of the Sawdust"

Daily showings at 1:00, 3:00, 5:00, 7:00, 9:00

FLORENCE

Second Week, Starting Sunday, Nov. 1

HAROLD LLOYD, in

"The Freshman"

THE GREATEST COMEDY OF THE YEAR

(We are forced to hold this attraction over another week because the theater isn't big enough to accommodate the crowds. Come early!)

WASHINGTON

WASHINGTON AT LAKE

Four Changes of Program each Week

AND

COUNTRY STORE (Thursday)

GIFT NIGHT (Saturday)

RIALTO

South Pasadena's Beautiful New Theater

Fair Oaks at Oxley

The Best in Pictures and a Five-Act
Vaudeville Show every Thurs. & Sat.

See Your Local Yard

For High Grade Building Material

Rough Lumber, Finish Lumber, Cement, Lath,
Plaster, Wall Board, Hardwood Floors laid,
scraped and finished. Roofing and Composition
Shingles applied. Free Plan Service.

THE L. W. BLINN LUMBER CO.
E. P. BRADFORD, Manager

Main 23

From the Old News Files

THIRTY-SEVEN YEARS AGO

(Sierra Madre Vista)

Miss Fannie Hawks has sent us a large bouquet of chrysanthemums of many styles and shades.

The ladies interested in temperance work in Sierra Madre are all invited to meet with Mrs. Twyross next Thursday afternoon.

The school house has been designated as the polling place for the election one week from next Tuesday.

Services of the Congregational church will be as usual tomorrow except that the evening service will be at 7 o'clock. Young people's meeting at 6:30.

Mrs. Fletcher has moved into the Ocean View House, where she will reside temporarily until she makes a selection of a location.

NINETEEN YEARS AGO

The ladies of the Episcopal church are busy preparing for their annual bazaar.

Roth and Seeley have sold a lot in the Robinson tract to L. B. Haskell of Long Beach.

The first rain of the season has arrived and laid the dust.

S. E. Rhodes is back on the bus again.

L. Dietz and family are living temporarily in the Abbot cottage on Ramona avenue.

W. E. Bechtelheimer has been appointed agent for Adams, Turner and Stevens Undertaking company.

The Sierra Madre basketball team defeated the Pasadena High school team Saturday by a score of 28 to 10. The game was played on the Pasadena grounds.

S. R. G. Twyross has sold Miss Marvin's cottage on Auburn to A. S. Mead.

A. N. Adams of Los Angeles is putting up two new houses on Lima street.

Prof. and Mrs. John Hart entertained a few invited guests at supper Tuesday night.

On Monday morning the new post office went into commission. Postmaster Gregory is smiling.

Miss Rossiter of San Francisco is visiting with her cousin, Mrs. T. M. Webster.

Sierra Madre now has 200 homes, two hotels, four boarding houses, 22 tent houses, one school house, one library, two churches, seven stores, three packing houses and five offices.

TEN YEARS AGO

Eliot Rhodes is spending his Hallowe'en with his old friends in Bell.

Miss Mourine Reagan of Los Angeles entertained with a dinner party, complimentary to Charles Schwartz of Sierra Madre. The affair was in honor of his 22nd birthday anniversary.

The organization of the Sierra Madre Athletic club is practically complete, with a charter membership of 50 and unbound enthusiasm.

The Merchants' association will hold a Thanksgiving dance at the Woman's Club house, Thursday, Nov. 25.

There is a fine prospect for an unusually big exhibit at the annual chrysanthemum fete to be held next Thursday and Friday.

Mr. and Mrs. Tasker Webster entertained with a Five Hundred party on Friday evening.

Mrs. J. N. Hawks entertained at dinner Wednesday after a delightful afternoon spent at tennis. The guests were Miss Edith Blumer, Mr. Walker and Randolph Wood.

Mr. and Mrs. W. J. Lawless entertained a party of friends at the opening dance of the San Gabriel Country club.

The members of the Dickens Fellowship were entertained Wednesday by Mrs. C. H. Baker of Oak Knoll.

Mrs. J. G. Blumer entertained the Ancient Priscillas on Tuesday at her home.



Boy Scouts to Meet Tonight

Troops One and Two of the Sierra Madre Scouts will meet again this (Friday) evening to perfect the organization for the coming year, under the leadership of Scoutmasters Arthur Evans and Norman Jensen. Each boy is requested to bring his registration fee of 50 cents so that certificates may be obtained at once. Meeting will begin promptly at 7:30 at the Park house.

New Victrola Shown Here On Monday

The new Orthophonic Victrola has arrived in Sierra Madre and will be played in public for the first time on Monday, according to Woodson F. Jones, local agent for the new machine. Mr. Jones and his assistant, Tom Schwartz, have given the new Victrola a private tryout and pronounced it even better than he had anticipated.

The new machine has a much greater tone range than any previous talking machine made. The low bass notes which were noticeably lacking in other machines, are very much in evidence, and it is claimed that every tone which can be detected by the human ear can be recorded by the new process.

An added advantage to the new machine is that it will not be necessary for those who play it to junk their old records, for it reproduces the old tunes in a way that makes it hard to realize that they are the same records that were played on the old machines.

Aside from the added tone quality, which of course is the most important feature, the new Orthophonic Victrola has a number of mechanical improvements which are unique. The motor is automatically stopped when a piece is finished and no adjustments are necessary to make it stop at the proper place. The cabinets are also well designed in the style of period cabinets. The volume is said to be sufficient for dancing.

Mrs. N. Madge Long has been appointed district deputy of the Order of the Eastern Star, according to announcement made this week. She was matron of Sierra Madre chapter for two successive years and has served as marshal during the present year. Her husband is a past patron of Rose Croix Chapter, Los Angeles.

READ THE NEWS WANTADS

Our Regular DINNER and LUNCH

With the same meats and vegetables you would probably get in your own home

50c—DAILY—50c

Special Chicken Dinner

SUNDAYS AND HOLIDAYS

75c—To a Queen's—75c

Taste

THE H. & M. CAFE

MR. and MRS. GEORGE HALPIN

28 N. Baldwin

LET US FIX THAT ROOF!

In order to advertise our Bungalow Roof Paint, for the balance of this month and all of next month, we will apply same free of charge. It is made in beautiful shades.

ONLY \$1.75 PER GALLON—APPLIED FREE

Workmanship and Material Strictly First Class

BUNGALOW PAINT CO.

Green 22

R. L. HEARN

161 E. Montecito

Bazaar Date Set

December 4 is the date set for the Congregational Ladies' Aid bazaar, and weekly meetings for sewing are in order. Mrs. E. E.

Bacon is inviting all women interested to her home Tuesday, November 3, for an all day meeting. A 25-cent luncheon will be served at noon and women are asked to phone reservations to may attend.—(Comm)

PLANT A LAWN

* * *

Now is the time to start your new lawn or to reseed your old one.

ALSO THE TIME TO PLANT FLOWERS

SEEDS, COAL, FUEL, FEED

* * *

WILKERSON & SON

Black 22

43 N. Baldwin

COLONIAL THEATRE

MONROVIA

Shows 7:00 and 8:45 p. m.; Saturday Matinee 2:30 p. m.
First Show Sunday, 6:00—7:30—9:00 p. m.

Sunday and Monday, November 1 and 2—

MILTON SILLS, in

"The Knockout"

FROM THE BOOK, "COME BACK"

Also a GOOD COMEDY

Tuesday and Wednesday, Nov. 3 and 4—

TUESDAY ONLY

HIGH CLASS

VAUDEVILLE

On the Screen:

Tuesday and Wednesday

STRONGHEART, THE WONDER DOG" IN

JACK LONDON'S FAMOUS NOVEL

"White Fang"

COMEDY

NEWS REEL

Thursday, Friday, Saturday, November 5, 6, 7—</

MERCHANTS' LUNCH

Every Day Except Sundays
and Holidays

Special Dinners
on Sundays and Holidays

Why go home to lunch
when an economical ser-
vice such as ours is avail-
able?

Sierra Madre Cafe

Main 180

10 West Central Ave.

BUILD NOW

—while prices are low. Let us
figure on your building, and
finance your plans. Your
rent payments will pay for a
home of your own.

Write Box 407, Monrovia
and we will call
Quinlan & Schroeder

Builders of Pacific Ready-Cut Homes



**BECAUSE
IT'S DEPENDABLE**
—one important reason for
your choice of
SOUTHERN PACIFIC LINES

Your travel responsibility ceases when you board the train.
Comfortable trains leave at convenient hours. You arrive at
your destination rested and refreshed—and on time.
Service most everywhere on the Pacific Coast, plus four popular
transcontinental routes to the east.

Economical, too—reduced roundtrip fares make travel sur-
prisingly inexpensive.

For complete information, communicate with,

Southern Pacific Lines

Read the Wantads on Page 7.
Read the Wantads on Page 7.
Read the Wantads on Page 7.

THE FEATHERHEADS

8.

**Masquerade
to Be One of
Year's Best**

The hosts and hostesses to the masquerade dance at the woman's club on Saturday night are Mr. and Mrs. Dennis H. Stovall, Mr. and Mrs. E. D. Burbank, Mr. and Mrs. Robert Corlett, Mrs. Lela Macomb, Miss Elizabeth Steinberger, and H. J. Klemme. Mrs. Laura Cline, assisted by Mrs. Milford Thompson, will preside at the punch bowl. Misses Muriel Tarr and Virginia Jones will be hostesses in the card room. Music will be by Prior's orchestra. Six prizes will be awarded, one to each woman and man featuring the best costume; the most original costume; the most grotesque costume. Careful attention has been given to the most minute details, everything being planned in keeping with the occasion. This promises to be one of the club's most outstanding autumn affairs.

**Problems of
Chamber are
Discussed**

The chamber of commerce will probably have two classes of memberships in the future as a result of the meeting held Monday night in the Park house. After considerable discussion a motion was passed to the effect that it was the sense of the meeting that there should be two classes of memberships, one paying a larger due than the other. The majority of those who spoke on the subject gave it as their opinion that the present dues were too high for the average property owner in Sierra Madre and that \$10 would be much more easily collected. The matter was referred to the directors, who, under the constitution of the organization, have the power to set the dues.

The meeting was arranged to discuss the problem of financing the organization and notices were sent out to all the membership. There were 33 persons present at the meeting almost all of whom expressed their wish to see the organization well financed and in a position to carry on its activities. Secretary W. C. Gruet read a list of the things that had been accomplished through the efforts or with the assistance of the chamber of commerce during the past two or three years. He also reported that there were now 233 members carried on the roll of the organization and that more than 80 of these were a year behind in their dues.

**Authors Guests
in Sierra Madre**

Harold D. Carew, literary editor of the Pasadena Star-News, and Mrs. Carew of 449 Mariposa avenue, entertained at an informal dinner at their home on Friday evening of last week, Montague Glass, author of "Potash and Perlmutter," and other famous stories, and Mrs. Glass; Earl Derr Biggers, author of "The Seven Keys to Baldpate," and Mrs. Biggers, and Jules Goodman of New York, noted playwright and author of "The Trap" and other dramatic successes.

Mr. and Mrs. Glass recently returned to Pasadena after a year spent in England and France, while Mr. and Mrs. Biggers arrived several days ago from Massachusetts, where they spent the summer. Mr. Goodman came to the coast last week to collaborate with Mr. Glass in the writing of a new play.

On Saturday afternoon at 4 o'clock Mr. and Mrs. Carew entertained another group of friends at a literary tea. Those present

were Miss Hildegard Flanner, the poet; Mr. and Mrs. Charles L. Wright, Dr. and Mrs. Milbank Johnson, Professor Franklin Thomas of California Institute of Technology, and Mrs. Thomas; Professor Ralph J. Batchelder of the University of Southern California, and Mrs. Batchelder, and Dr. and Mrs. Joseph D. Condit, all of Pasadena; Miss Ruth Klemme and Dr. Gilbert S. Bovard of this city, and Mr. and Mrs. Oscar B. Henderson and Miss Frances Henderson of Long Beach.

Mary T. Green

Mrs. Mary T. Green, 60 years old, died Sunday night at her home, 36 E. Central, after a short illness. Funeral services were held Thursday from St. Rita's church. Burial was in Calvary cemetery. Mrs. Green had lived in Sierra Madre about a year.

J. E. Dennis is building a new two-room addition to his home in the Canyon.

Mrs. Frank E. Cox and daughter Dorothea left Thursday for a three-weeks visit with relatives in San Diego.

**BRIEF ITEMS
OF INTEREST**

The Ole Hanson Building company is erecting another house on the Keys tract.

Miss Alice Stanley is expected home from a three months visit in the East, on Saturday.

Miss Josephine Schweick is building an addition to her home at 67 W. Laurel.

Charles W. Collins has just been made vice president and Southern California manager for the National Mortgage company with headquarters in Los Angeles.

Mr. and Mrs. L. M. Anderson entertained a party of friends at their home, 541 W. Montecito, Wednesday night.

Mr. and Mrs. Chester L'Ecluse of San Diego spent Wednesday in Sierra Madre visiting Mr. L'Ecluse's sister, Mrs. Frank E. Cox.

Mr. and Mrs. Charles W. Collins returned Saturday from San Diego, where they went for their wedding trip.

**School Cafeteria to
Offer 5c Dishes**

The following menu will be served at the school lunch room next week.

Monday, vegetable soup; scalloped potatoes.

Tuesday, spaghetti with tomato sauce; string beans.

Wednesday, cream of tomato soup; baked beans.

Thursday, beef stew with vegetables.

Friday, vegetable soup; macaroni and cheese.

Each article is five cents, except the beef stew on Thursday, which will be ten cents. Milk will be served at noon if there is a demand. Inasmuch as the patronage is uncertain, preparations will be made Monday to serve not more than 60, but the supply will be increased if the patronage warrants it.—(Mrs. Gruet).

SCHWARTZ RESIGNS

Tom Schwartz has resigned at fire guard for the city of Sierra Madre and has become associated with Woodson F. Jones in the selling of Victrolas and radios. Mr. Jones will add a large stock of both radios and Victrolas at once.

**MISSOURIANS TO HOLD
PICNIC AT SYCAMORE**

The Missouri State society of Southern California will hold its last picnic rally for the year in Sycamore Grove Park, Los Angeles, Saturday, October 31st. All the Show-Me folks are wanted and will have a jolly day with old friends.

The program will follow the basket dinner hour and the county registrars will be open all day. President Sam Seleman will be in charge.



All kinds of bargains
in the Wantads. Read
them on Page 7.

Passing the Buck

The Wistaria theater will have a preview of a picture made in Siam and directed by W. L. Hess of Sierra Madre. The exact date of the preview has not been set, according to Manager Bennett, but the Rex Thorpe company, which is distributing the picture, announces that it will be within the next few weeks.

Mr. Hess has lived in Sierra Madre at various times for the past several years but his work carries him to many odd spots on the globe. The picture to be previewed in Sierra Madre is said to have been taken in Siam and only Siamese people are in the cast. Mr. Hess was a well known juvenile actor before going into pictures.

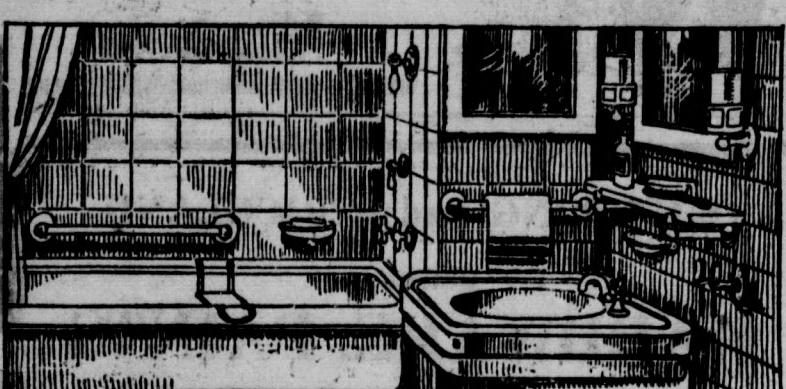
By L. F. Van Zelm
Gentlemen's Newspaper Guild

WHY DIDN'T YOU
CALL ABOUT FIVE
MINUTES SOONER?

SEE
R.E. THOMAS
WINTER HAVEN
FLA.

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PLUMBING



Highest Grade

Material and Workmanship at reasonable prices.

It costs you nothing to get our estimate on your requirements. No job too large or too small for us.

Lawn Sprinklers A SPECIALTY

SIERRA MADRE HARDWARE CO.

SAFETY FIRST

MILLIONS of dollars are spent annually by the U.S. government and by various organizations to promote "Safety First" campaigns. These organizations constantly labor toward the end that accidents may be diminished, that community and individual health may continue unimpaired through education in hygienic and sanitary precautions. When you consider the vastness and whole-heartedness of these movements, do you ever stop to ask yourself what you are doing to promote and maintain the health of yourself and—

Your Children

You have physical and dental examinations of your children made periodically. WHY NOT A SPINAL EXAMINATION?

An Impinged Nerve

will lower the resistance of your child and subject him to disease. It is imperative that you guard the health of your children. Consultation free.

DR. R. O. HUMPHREY

PALMER GRADUATE CHIROPRACTOR

71 N. Baldwin Ave., Sierra Madre, Calif. Phone Black 62-



Radiantfire

Chilly rooms on these fall days contribute materially toward frequent colds. Keep your home comfortably heated and assure health and warmth to your family. The HUMPHREY RADIANTFIRE is designed in a number of models and sizes. You'll find one to meet your requirements.

Priced from \$17.50 up

Southern Counties Gas Company

Breefe
District Superintendent

Read the Wantads - Page 7

Church News

News of Churches

News items concerning church services and other activities will be published under this heading without charge if brought to the News office by Wednesday morning. No standing notices will be run under this heading, as it is desired that all church news be fresh and timely.

Community Congregational Church

Rev. Fred Staff, D. D., Pastor. Bible school, 9:30, Frank E Gibson, superintendent.

Morning worship, 11:00, sermon by the pastor, subject, "A New Life in an Old Environment."

League of Youth, 6:30 p. m. Evening service, 7:30, sermon, "The Science of Poverty."

Prayer meeting, Wednesday at 7:30 p. m., subject, "A Concited Prophet."

MEN'S CLUB

The Men's Community club of the Congregational church will give its next dinner Thursday evening, Nov. 19. The dinner is to be cooked and served by the men. The ladies are invited.

Wm. J. Lawless is to be head chef and Ernest Green will make the coffee. The chief of police of Pasadena is to be invited to make the address and Marshal Udell has promised to furnish a squad of local police to maintain order and protect the chef. There will be further details in next week's issue of the News.

Church of The Ascension (Episcopal)

The Rev. M. D. Kneeland, B. D., rector; the Rev. W. C. Shaw, rector emeritus.

Nov. 1, Sunday, All Saints' Day (Holy day of Obligation.)

Holy Communion, 8:00 a. m.

Church school, 9:30 a. m.

Choral celebration of Holy Eu-

charist with sermon, 11 a. m.

Nov. 5, Thursday, Holy com-

munion, 10:00 a. m.

Nov. 6, Friday, Litany, 4:30 p. m.

The Woman's Guild, Friday at 2:30 p. m.

Christian Science

Corner Highland and Hermosa avenues.

Christian Science Society of Sierra Madre is a branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a. m., Sunday school.

11 a. m., Sunday service, sub-

ject Nov. 1, "Everlasting Punish-

ment."

8:00 p. m., Wednesday, testi-

mony meeting.

Mrs. Clara E. Harley of 463 W.

Mariposa avenue, returned Thurs-

day after spending the summer

visiting her sister and other rela-

tives in Columbus, Ohio, and her

son in Pittsburgh, Pa.

Bethany Temple

Elwood P. Lyon, LL. D., minister.

9:30, Sunday school; Dr. F. H. Cram, Supt., Roy Edwards, Asst. Supt.

11:00 a. m., Worship and ser- mon. Communion Service. "The Wounded Christ."

2:30 to 3:30, C. E. team, meet- ing Canyon; Mr. Hall's.

6:30 p. m., Christian Endeavor meeting.

7:30 p. m., Special music and sermon, "Getting Ready for Christmas."

7:30 p. m., Tuesday, Bible study and teacher training class. All Welcome.

7:30, Wednesday, Church Prayer meeting. Short study in the book of Revelation, beginning a study of this wonderful book.

Lutheran Church

City Park house, 11 a. m. Dr. John A. M. Zeigler in charge. Sunday morning, 11 o'clock. Reformation Sunday.

Some phase of the principle of the Reformation will be consid- ered. The doctrine of "Justification by Faith in Christ Alone, Without the Deeds of the Law," is considered the doctrine of a stand- ing or a falling church.

Society to Meet in Bethany Hall

The following program of the Missionary society of Bethany church will be held at Bethany Hall Tuesday, Nov. 3, at 10:30 o'clock.

Song. Prayer.

Devotional, Miss Fox. Current Events, Mrs. Elwood P. Lyon.

Luncheon, 12 o'clock; business, 1:00 o'clock; 2:00 o'clock, address by Mrs. Silas Johnson, a worker for 30 years in Africa.

The public is invited.

The Landscape Garden

EVERYTHING in the way of plants to beautify your grounds. We are at your service to make suggestions or give esti- mates for the planting of shrub-bery, lawns, etc.

"Tis not a home until it's planted."

9:30 a. m., Sunday school.

11 a. m., Sunday service, sub-

ject Nov. 1, "Everlasting Punish-

ment."

8:00 p. m., Wednesday, testi-

mony meeting.

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Mariposa avenue, returned Thurs-

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visiting her sister and other rela-

tives in Columbus, Ohio, and her

son in Pittsburgh, Pa.

NEW WINTER "RED CROWN"



WILD
TO GO!

The new winter "Red Crown" is the achieve- ment of all our 47-years of gasoline-making experience—split-second starting—smooth acceleration—tremendous power-energy—mileage! On sale at Standard Oil Service Sta- tions and "Red Crown" dealers.

STANDARD OIL COMPANY
(California)



What Makes a Suit Superior?

SUPERIOR MATERIALS,
SUPERIOR WORKMANSHIP,
A BETTER FIT, and
A REASONABLE PRICE

A Suit made by Us will be Superior by the above standards

Work called for and delivered

Suits and Dresses Cleaned, Pressed and Altered SIERRA MADRE TAILORS

W. E. CRAIG
TONY DELVECCI

Blue 194

14 W. Central

Charles A. Johnson

Charles A. Johnson, 71 years old, passed away October 27, at 328 N. Auburn avenue, Sierra Madre. He leaves a widow, Mrs. Johnson, and five children: Helen Johnson of Sierra Madre; Fred Johnson, Mrs. Carlen Glanville and Mrs. Willard Lee of Colorado, and Gates Johnson of South Dakota. Funeral services were held in Long Beach Oct. 29 at 10 a. m., at the Cleveland chapel. Burial was in Signal Hill cemetery.

Hapgood & Carlson

PAINTING and DECORATING

Sierra Madre Headquarters

Blue 75

41 N. Baldwin

BUSY BUTTONS broadcasts over STATION K H J



Saturday
Oct. 31
[8:00 to 11:00 P. M.]

SERVICE in the home and song on the air! Turn the dial to K H J and listen to a program which represents the goodwill greet- ing of Busy Buttons—the Spirit of Edison Service and the representa- tive of the 80,000 Edison Partners.

Have You Received
Your Copy of
"The Story of Busy
Buttons"?



We are sending one to each of our consumers. If yours does not arrive by Tuesday, tell the nearest Edison office.

SOUTHERN CALIFORNIA EDISON COMPANY

Owned by those it Serves



SPECIAL NOTICE

On account of the News going to press earlier, Wantad copy must be in the News office not later than 12 noon, on Thursdays. In calling use phone Black 42. The rate is 10c a line for one insertion or three insertions for the price of two if ordered in advance.

WORK WANTED

DRESSMAKING—Costumes and remodeling; children's clothes; Red 228; Mrs. David Vedder; 39 Windsor Lane. 3:tf

WANTED: By an expert gardener, lawn and garden work part time. Frank Lockyear, 30 Windsor Lane, Black 22. 12ctf

WANTED—Team work, rock work, carpenter work; Chantry Bros., 192 Merrill Ave., Blue 202. 20ctf

CARPENTER: cabinet work, cabinetry of all kinds. J. A. McCloskey, 148 N. Mt. Trail, Red 49. 46ctf

WANTED—Work laying linoleum and hanging window shades; a large stock of both to select from. Sierra Madre Furniture Co. 1tf:a

WANTED—Your printing to be done by Sierra Madre printers; see the News office, Black 42. 4*6a

Hour work or care of W. S. Baldwin. 5*7

LOST and FOUND

FOUND—Two pairs of boy's shoes which will return for payment of this ad; call News office. 3

LOST—Black silk beaded bag; also package containing merchandise, between Norm's Garage and Sierra Baldwin, Grand Auburn and Central; re-200. 5:g

LOST—Small boy's red slip-on sweater, last Monday; 30 S. Lima. 5:g

FOR SALE Miscellaneous

FOR SALE—Trunks, bags, suit cases; Sierra Madre Furniture Co. 1:tf

PHONE MONROVIA RED 500—For pure concentrated ground dairy fertilizer; \$1.00 sack; local deliveries made first and third Wednesday; A Bachman; 924 W. Walnut, Monrovia. 49*5e

FERTILIZER FOR SALE—\$3.50 load. Green 10. 10ctf

PICTURES FRAMED—Sierra Madre Furniture Co. 1:tf

FOR SALE—Several hundred feet of 4 & 6-in. riveted steel pipe, good for drain pipe or irrigating; in fair shape; 10c per foot while it lasts; will deliver; apply Tom Henderson, Water Supt. 3:5e

CHRYSANTHEMUMS—For sale; 300% W. Laurel. 4*6

GOING EAST—Must sell 5-room furniture at a great sacrifice; 3-piece velour living room suit; 5-piece dining room suit (walnut); 5-piece French walnut bedroom suit; if interested kindly call at your earliest convenience; practically new; Mrs. C. Alexander, 155 San Gabriel Ct., Sierra Madre, Calif. 4:6e

FOR SALE—One-tube radio, \$12; 1 Victoria, \$12; will trade for furniture or chickens; mornings; 431 Ramona avenue. 5:e

FOR SALE—Remington typewriter, A1 condition, \$30; 431 Ramona Ave. 5:7

FOR SALE—Gas heater, \$4; cost \$15; 46 N. Lima. 5:e

FOR SALE—2½x4, 8-drawer flat top desk; child's iron bed; Oriole baby buggy, and doll carriage; very reasonable; 179 Grove St. 5:e

FOR SALE—Oblong breakfast table, 4 chairs, \$15; phone Blue 234. 5:e

FOR RENT

FURNISHED—3-room and sleeping porch; shrubbery, trees; \$25. 478 Auburn Ave. 8:tf

FOR RENT—Unfurn. beautiful bungalow and garage; lawn, trees; close in; \$32.50 mo.; inquire 65 E. Laurel; phone Red 70. 5:tf

What Other Editors Say

WHY COME TO CHURCH?

(Hemet News)

A blind girl, Ida M. Sears of Milton, Mass., has won the prize offered by the Boston Federation of Churches for an essay on "Why Come to Church." Miss Sears expressed her reasons for church-going in a fashion that we recommend to all church-goers:

"Why come to church? Because I need its ministration; for it stands for the invisible things, the eternal realities, as opposed to the world of time and sense. I need to be reminded of my relations and duties to God and man, and to Jesus Christ, the great Exemplar. I come to find food for my soul and rest for my mind and body; for human fellowship and sympathy; where there is that love for one another which is the test of true discipleship. I come because I love the church and all it stands for. Why come to church? Because the church needs to sustain and carry on public worship, its various activities in the community, and in cooperation with others to do my part in bringing in the kingdom of God in the world."

THE LOCAL NEWSPAPER

Visalia Delta: In spite of the fact that the metropolitan press now reaches into nearly every town and village in the country, the local newspaper in the United States is each year getting on a firmer foundation and becoming more and more useful to its home community.

It may be said that the day of the metropolitan newspaper is at hand. This is true, but it is equally true that the day of the local newspaper is here also.

The metropolitan daily with its world-wide news, its comic sheets, and its magazine supplements, while of course essential in our modern civilization, cannot take the place of the home newspaper. The very fact that the big daily must cover a broad field forbids its becoming local in any sense, and it is in the local field where the home newspaper dominates and where it finds its true usefulness.

For, after all, it is the home news which is most important to most of us. We have the greatest interest in the community in which we live, and in the people who are our neighbors and friends. And it is the local newspaper which records the happenings of the folks at home, and in addition fosters the civic pride and progressive spirit of the community.

It is the home newspaper which boosts the town, year in and year out, and which takes the lead in every enterprise which has for its purpose the upbuilding and prosperity of the community.

We frequently hear it said that the old time independent spirit of the newspaper is gone, that its editorial policy is now subservient to the business office. Yet this is not true. There is more unselfish idealism in the average local newspaper than in any other business enterprise. It frequently speaks out in a way which it believes will be for the good of the nation and of the community, regardless of what the consequences

may be from a business standpoint. This is more than the average business man will do or can do.

Of course the local newspaper is now on a firm business basis. This is why it is improving from year to year, why it is giving its readers a constantly better newspaper, and why it is increasing its influence for good in the community. But the local newspaper is still the principal booster for the community, and it does its boosting often without any hope of material reward.

Unfortunately indeed is the community which neither appreciates nor supports its local newspapers.

PEP FOR ALL THE WORLD

Puente Journal: No one will dispute the fact that Garden Grove is "full of pep." Just now she is demonstrating it by supplying the world with its chili and pimento peppers. Hereafter you must remember, when you are enjoying that delectable dish of chili beans, that the chili is a California product and that Orange county supplies the entire United States, except a little corner of a few acres down in Georgia. Just bear in mind also, that Garden Grove holds the distinction for the world's largest growing and shipping center of this vegetable. This is some statement, but with all the hot stuff the city has an even temperature.

Pureteot EPSOM SALT

YERXA LETTER TELLS OF PARIS

(Continued from Page One) Bulgarian, Spaniard, Russian, and a Frenchman.

From Bulgaria comes the playful practice of holding people in mountain caves for ransom. From Italy we remember all the grim jokes of Mussolini's black shirted followers. From Russia comes the pastime of cutting Jewish throats when time drags. From France is handed down the guillotine as a means to furnish amusement on an idle day. And from Spain we have the bull fight to pass Sunday afternoon in a quiet manner.

Art students are known the world over to be poor, to live in garrets and to walk barefooted around the room in order to wash their stockings. These sculptors sometimes for breakfast take up a hat collection of a few coppers, buy bread and cheese and then divide it. So to see a new derby hat costing many francs resting on the wall seemed out of place to them among art students.

Practices in Plastics

Therefore willing hands aided the little derby headed French devil to secure the the derby to a cord and swing it high up to the ceiling. Small pieces of wet sculptor's clay will stick to things, even to derby hats if thrown expertly. Those that missed fell to the floor with a tiny sound and did not attract attention.

The sculptors kept throwing clay pellets at the derby. The painters worked on with backs to them, but the model, an Italian boy, was facing the end of the room. The boy's black eyes twinkled with interest. He smiled broadly. Finally he dropped his pose and clapped his hands in glee. He shouted with merriment to see the derby hat and the clay thrown at it.

The busiest place in Paris is Rue Royale and Rue St. Honore.

In a four-hour count recently over 85,000 vehicles passed this corner. That is quite different from the corners and water holes down round Indio in the early days. Some years before the highways were built, a half dozen burros and two or three men filling canteens was considered a big crowd. And Wilson would put in the Date Palm who was in town.

CABOT YERXA.

OF ALL THE WORLD

then and moulded lumps to resemble baseballs.

So the painters did not rally round the flag for an assault, but chose rather to see the

INFANTS' KNITTED WEAR—

Just in—a Splendid Assortment of Knitted Goods for the Baby Sacks—

All wool Sacks, in combinations of pink and blue; also plain colors—
Sets—
Sack, Booties and Hood, in plain and fancy weaves—
\$1.25 to \$3.00

Sweaters—
In a number of styles, fancy and plain weaves—
\$3.25 to \$4.25

Caps—
All wool, and silks, in a number of styles—
\$3.00 to \$3.75

Bootees—
Long and short styles, plain and embroidered—
50c to 85c

J. F. SADLER & CO.

PRICE REDUCTION
WATCH REPAIRS

Indestructible Crystals, round, 75c
Other Shapes, \$1.50 and up

FRAIBERG & CO.
Jewelers

Red 184

18 W. Central

SIERRA MADRE SAVINGS BANK

COMMERCIAL SAVINGS

CAPITAL PAID UP \$45,000
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A General Banking Business
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Interest Paid on Term Deposits.
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CHAS. S. KERSTING C. W. YERXA
F. H. HARTMAN C. W. FORMAN
H. E. ALLEN

SQUIBBS WEEK
Oct. 24 to 31

The 11th Question

Why should you use as great care in the selection of your druggist as you do in the selection of your physician?

\$2,000 for the Best Answer
507 Other Cash Awards
For Particulars, Call

The Central Pharmacy
Courtesy and Service

Phone Main 224

36 W. Central

Woman's Club Notes

(Mrs. F. H. White, Press Chrm.)

The Sierra Madre Woman's Club meeting on Oct. 28 opened with assembly singing of national songs. Mrs. H. R. Allen, chairman of American Citizenship, had charge of the program. The cleverly arranged numbers sketched the whole fabric of American National life from Plymouth Rock to Ellis, and Angel Islands.

Mrs. Stookey's address on "Citizenship Begins at Home," emphasized not only the privileges but the duties of American citizens.

"My Native Land," sung by Mrs. Allen, and "Yankee Doodle-doodle" by Mrs. James Hawks, brought forth generous applause. A group of stereopticon pictures of American early history was presented and very aptly described by Mrs. Allen. The program ended with concert singing of American folk songs.

The art section will meet Tuesday, Nov. 10, at 2:30 p.m. with Mrs. Fred Griebenow. The hostess will review a book by Rodan. Mrs. Homer Tuttle will sketch the life of Rembrandt and Mrs. James Hawks will give her impressions of the Walker collection which

she visited on her last trip north.

Notices

The Legislation, Current Affairs, and Regional Planning section will meet in the Caroline Osgood room Thursday, Nov. 5, at 2 o'clock, Mrs. George F. Roberts, chairman, presiding, assisted by Mrs. W. J. Lawless, vice chairman.

Reservations for the next club luncheon, Armistice Day, must be made to Mrs. J. C. Dickson, Red 68, by 12 o'clock Monday, Nov. 9. No reservations will be made after this time.

Mr. Buron Fitts, chief deputy district attorney of Los Angeles county, will be the speaker at the next public affairs meeting on the evening of Wednesday, Nov. 4, at 8 o'clock. The subject will be, "Crime and Citizenship." A large attendance is urged on account of the subject to be presented and the prominence of the speaker. Judge Bledsoe was to have been the speaker, at this meeting, but was unable to be present.

Woman's club notes for the Sierra Madre News should reach the press chairman not later than Wednesday evening preceding date of the issue in which the notice is to appear.

Three Big Offerings Next Week

The fight in which Ian Keith is "mussed up" by Harold Goodwin in "The Talker," the Sam E. Rork production for First National which is to be shown at the Wistaria theater next Tuesday and Wednesday, is the first screen fight Keith ever had—but this was only his sixth picture. Several years ago, as Orlando in "As You Like It," on the stage, he and a college chum, an athlete playing the role of Charles the Wrestler, put on a wrestling match which was one of the sensations of the production.

The Volsted act is making accuracy in motion pictures more difficult than ever. Old sourdoughs insist that cases and kegs of whiskey were among the first supplies rushed to Dawson City, Alaska, during the gold rush. In filming Rex Beach's "Winds of Chance," for First National release, Director Frank Lloyd had to have some of these, and he declares that nowadays they are as scarce as great auks and dodos. As a matter of fact, he had to have some manufactured. You will see them at the Wistaria Sunday and Monday when this picture is shown.

D. W. Griffith's latest production for United Artists' Corporation, "Sally of the Sawdust," which features Carol Dempster, W. C. Fields and Alfred Lunt in the principal roles, is announced as the feature attraction for next Thursday, Friday and Saturday at the Wistaria theater. The interiors were made at the Paramount Long Island studio, and included among other imposing sets, a huge circus and carnival scene for which one whole stage was set aside. Exteriors were filmed in Greenwich, Conn., and along the Motor Parkway and other locations on Long Island.

New Lyric Offers Big Fun Frolic

William Desmond, popular screen star, in person, along with five acts of stellar vaudeville, will be the Hallowe'en frolic presentation at the new Lyric theater at Montrovie Saturday night, starting at 9 o'clock.

Desmond, assisted by Mary McIvor, Jerry Sheldon and Jack Cook, two other screen celebrities, will present a one-act skit entitled "Do Your Stuff," the show beginning at 9 o'clock.

Desmond, well known to every movie fan, has been in the picture game for many years, long a matinee idol, and is still one of the leading and highly salaried actors of the screen. Sheldon was in the original cast of "The Fool" which created such a sensation in New York city last season.

Mary McIvor will be remembered by many for her part in several of the leading pictures of the day, and Cook is known as one of the best character men around Hollywood.

Manager Struble has spared no expense in his effort to make the new Lyric's first annual Hallowe'en frolic one that will mean plenty of fun and entertainment for every one of the 1200 persons whom it is expected will crowd the big new theater to participate.

The balance of the bill will consist of Cook and Cloud in "Home James;" Joe and Agnes Riley—a boy, a girl and a harp; Sweeney and Stewart in "Two Minds with But a Single Thought;" and Grazer-Lawler-Barto, the "dancing fiends." Also there will be the feature picture, "Pretty Ladies," with some added specialties on the organ by J. Wesley Lord, who has already made a name for himself in local picture going circles in various towns and villages on Long Island.

STEAM CLEANS

Let us clean your car for the winter. Old grease and dust removed from working parts by steam.

Central Garage

FRANK LOVELL, Proprietor

Phone BLUE 8

Central and Baldwin Aves.

Picture Mouldings

We have just received our CHRISTMAS STOCK of Mouldings. As this line was bought direct from the Manufacturers, we are in a position to frame your pictures for less than others ask.

Bring in Your Pictures and Let Us Show You How Little It Will Cost to Frame Them

"IT MUST BE RIGHT"

Sierra Madre Furniture Co.
Blue 219

12-14 N. Baldwin

Special Pr

THE FAMOUS

ROYAL
ELECTRIC CLEANER
Gets All the dirt by Air Alone

\$59.50

Attachments FREE

Call Now for a Demonstration

SIERRA MADRE ELECTRIC CO.
Main 120 G. I. FARMAN Opp. P. E. Station

NEWS

of interest to every man and woman in Sierra Madre

Next Monday, November 2nd

The most astonishing demonstration ever held will be given in our store. It will begin at 9 a.m. and continue throughout the day

It will introduce the most important contribution to music since the invention, 30 years ago, of the Victor Talking Machine

Don't miss it! It will be one of the most amazing demonstrations you have ever heard. It will astonish you. It will hold you spellbound. You will be as utterly surprised... delighted... and grateful.

You will hear the most marvelous exposition of music in the world. The more critical your attitude toward music, the more astounded you will be.

A few people have heard this miraculous instrument, and to say they have been amazed is but a meager description. Fritz Kreisler, Ernestine Schumann-Heink and

John Philip Sousa have listened and marveled. All classes of music will be played and sung by Victor's own incomparable artists. No matter what you plan to do next Monday, do not miss this demonstration. You will never forget it.

Come to our store any time after nine o'clock during the day of November 2nd. In every city, in every state in the United States, this miraculous instrument will amaze and capture the people who hear it. Victor Day will be a nation-wide event. The new Victor instrument will make musical history.

Woodson F. Jones
The New Orthophonic



Victrola

Victor Day—Monday, November 2d

News Editorial Page

SIERRA MADRE NEWS SIERRA MADRE, CALIFORNIA

Published by the
SIERRA MADRE PRESS, INC.
Telephone Black 42
Press Building Opposite P. E. Station
GEORGE B. MORGRIDGE,
Managing Editor

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Member of
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National Editorial Association

Frank Lockyear, 30 Windsor, TTBOR
Black 22.

DI see the good man take his ease;
The ruddy lamp light streams to me
Hinting his hospitality.
Refreshed, I smile and simply pray;
"God bless my neighbor 'cross the way."

Each Sabbath day I love to go
And worship with the folk I know,
Yet crowds there be who do not come
To sing God's praise in my church home;
They have their own good place to pray—
"God bless my neighbor 'cross the way."

And if perchance his temple rise
A little nearer to the skies,
Louder ring his great church bell,
Or richer be his organ swell,
If vaster crowd join him to pray,
"God bless my neighbor 'cross the way."

God bless him, for 'tis such as he
Make cities what they ought to be,
Most fervently of Thee I ask
The "double portion" for his task,
Knowing full well he too will pray:
"God bless my neighbor 'cross the way."

OUR NEIGHBORS

TWO events of the week command Dr. Freeman's poem to the thoughtful consideration of everybody in Sierra Madre. One is the address of President Coolidge before the international convention of the Y. M. C. A. in Washington. The other is the dedication of the beautiful church of St. Rita's parish.

President Coolidge said wisely: "I can conceive of no adequate remedy for the evils which beset society except through the influence of religion."

"One of the chief characteristics of Christianity is that it is a militant and crusading faith," the president continued. "Those who have become partakers of its inspirations and its consolations have been constantly speaking its truths among their associates. If that faith is to maintain its vitality that work must go on. It is not enough that there would be action in the pulpits—there must be reaction in the pews. It would not be sufficient to have exalted preaching by the clergy unless there is exalted living by the laity."

Of the making of many creeds and ceremonies there is no end. This is especially true in the southwest where new sects spring up like mushrooms. These do not usually build with new material but find their membership wherever they can coax it away from existing organizations. It is heartening, then, to find evidence of strength and prosperity in religious bodies with a background centuries old.

Some of us do not attend churches using as elaborate a ritual as that of the Roman Catholic church. But why criticize the devotions of others whose ceremonies we perhaps do not even understand! If they find comfort and strength and inspiration there, why not remember rather the things held in common, the "church's one foundation," the truth of the militant faith to which President Coolidge refers.

MORE ABOUT TAXES AND TAX COLLECTION

LAST weeks' "Observations" on the ridiculousness of current tax systems pointed out just a few of the numerous ways taxes are collected, and showed the impossibility of telling just what government costs in this country. The matter of injustice in taxation was touched only by implication.

Unequal incidence of tax burdens occurs almost as frequently as variations in method. For instance, under the law a street railway company must maintain the paving between its rails and for a certain

distance on either side. The rest of the paving is maintained by general taxation.

Street railway companies have no revenue except what they collect from their patrons. Out of this revenue they pay their taxes, and meet that paving expense. In other words, street car patrons maintain the street railway's portion of the paving. The rest of the paving is maintained by the general public—including the street car patrons who have already paid for a substantial portion of the paving maintenance.

In other words, here is a case of double taxation, and another instance where public utility is made a tax collection agency. Isn't it another argument for a simpler system of taxation?

* * *

SIERRA MADRE
OMOTHER mountains! billowing far to the snow-lands,
Robed in aerial amethyst, silver and blue,
Why do ye look so proudly down on the lowlands?
What have their gardens and groves to do with you?

Theirs is the languorous charm of the orange and myrtle,
Theirs are the fruitage and fragrance of Eden of old,—
Broad-boughed oaks in the meadows fair and fertile,
Dark-leaved orchards gleaming with globes of gold.

You, in your solitude standing, lofty and lonely,
Bear neither garden nor grove on your barren breasts;
Rough is the rock-loving growth of your canyons,
and only
Storm-battered pines and fir-trees cling to your crests.

Why are ye throned so high and arrayed in splendor
Richer than all the fields at your feet can claim?
What is your right, ye rugged peaks, to the tender
Queenly promise and pride of the mother-name?

Answered the mountains, dim in the distance
dreaming:
"Ours are the forests that treasure the riches of rain;
Ours are the secret springs and the rivulets streaming
Softly down through the manifold bloom of the plain.

"Vain were the toiling of men in the dust of the dry land,
Vain were the plowing and planting in waterless fields,
Save for the life-giving currents we send from the skyland,
Save for the fruit our embracement with the storm-cloud yields."

O mother mountains, Madre Sierra, I love you!
Rightly you reign o'er the vale that your bounty fills,—
Kissed by the sun, or with big, bright stars above you,—
I murmur your holy name and lift up mine eyes to the hills.

—Henry Van Dyke.

Several years have passed since Dr. Henry Van Dyke spent a winter in Pasadena. He often visited Sierra Madre and the nearby mountains. A little later the foregoing poem appeared in the Century magazine. Many poets have tried to put into metre the inspiration of our mountain and valley region. But so far none has succeeded quite so well as Doctor Van Dyke, whose beautiful poem will by this time be new to a multitude of people.

In business today it is always your move. You have to make men know your firm; make them familiar with everything you sell; make them believe in you and then keep them believing. — Salesmanship in Print.

IF I SHOULD DIE

If I should die tonight
And you should come to my cold corpse and say,
Weeping and heartsick o'er my lifeless clay—
If I should die tonight
And you should come in deepest grief and woe—
And say, "Here's that ten dollars that I owe,"
I might arise in my large white cravat
And say, "What's that?"

If I should die tonight
And you should come to my cold corpse and kneel,
Clasping my bier to show the grief you feel;
I say, if I should die tonight,
And you should come to me, and then and there
Just even hint 'bout payin' me that ten,
I might arise the while,
But I'd drop dead again.

—Ben King.

NOW IS THE TIME

Claremont Courier: And now comes the season when candidates throw their hats in the ring. It brings a lump to the throat of all good citizens—this annual answer to the call of duty by men who feel that they have no right longer to refuse to listen to the urging of these men and women of California who have worked for many years with them. With the blush of modesty upon their youthful, guileless faces, these flowers who have been wasting their sweetness on the desert air are "in the fight and in the fight to stay."

Excelsior! Bologna! Applesauce! Catnip!

The Westinghouse Cozy Glow



Warmth Where You Want It

Everybody welcomes Cozy Glow, the chill-chaser. Here, there and everywhere about the home, its flood of glowing warmth is needed.

It is portable; it is clean. Six feet away it covers you from head to toe. Three attractive styles—\$6.50, \$8.50 and \$9.50.

Ask Your Dealer



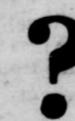
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Main 120 Op. P. E. Station

What About YOUR Property Problems



WHETHER it is a Loan,
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can be handled better by an
established firm, with years
of experience in the real es-
tate business in Sierra Madre

REAL ESTATE—INSURANCE
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REAL ESTATE—LOANS
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WEST CENTRAL

NORRIS
ESTABLISHED 1887

ONLY EIGHT MORE SHOPPING WEEKS UNTIL CHRISTMAS

Are You Prepared?
We Are!

You won't need to waste your time and strength pushing through the city crowds this year, for we have brought the city to you.

Santa Claus' Headquarters Are Right Here

Everything you'll need. We have Christmas Tree, Christmas Dinner and Christmas Gifts for Every One

Lowney's Crest Chocolates

'NUF SAID
In One-Pound Boxes, Assorted
Only \$1.00 This Year

To Grace Your Festive Board

What could be nicer than a new set of Dinnerware. It adds the needed touch and you can get it right here in Sierra Madre.

Domestic, English, Bavarian, Japanese or Holland ware. Eighteen different patterns, all in open stock, and easy payments, priced for your convenience

From \$3.99 to \$91.00 a Set

Come and see them on display in our west window

English Blue Willow

32-piece Cottage Set, \$8.95

Table Tumblers, each 5c

Thin Blown Glass Stem Ware, Goblet, Saucer Champagne, Cocktail, Wine, Sherbet is always necessary, especially so for your fall festivities. And such an assortment, five different cuts in as many different styles, and all at popular prices.

OUR HEALTH FOOD DEPARTMENT

is fast becoming the most popular of our many departments, because more and more people are realizing that the way to Healthful Living is through Healthful Eating.

Special Display of Health Foods All This Week.
Come and Let Us Tell You About Them

We are special Sierra Madre agents for the Battle Creek Food Products, of Battle Creek Health Food Products of Los Angeles; Mountain Valley Water, from Hot Springs, Ark.

A Few of Our Many Products

Kafex, coffee's only rival.
Fig-Co., Inner Clean.
Bernhalter's Cooked Whole Wheat.
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Memorie Figs and Stuffed Dates.

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DEPARTMENT STORE

Phones: Main 12; Main 205
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FAIRVIEW Rabbit Fryers

DRESSED, 50c PER LB.
Any Weight Desired
Phone Red 217
We deliver without charge

SEE OUR FURS
They Offer Many Suggestions
for Christmas
FERTILE DELIVERED

Four Sacks One Dollar
Try Our Service

**Fairview
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BREAD

All white bread 10c
Rye, Graham and
Health bread... 11c
Vitamin bread... 12c
Pumpernickle... 12c

**Sierra Madre
Bakery**

Black 125—28 Windsor Lane

\$1 MEN'S SUITS
Cleaned and Pressed
Phone Your Orders

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ROY EDWARDS, Agent

Red 42

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Read the Wantads — Page 7

There is a Difference in Beef

WE CUT ONLY

No. 1 Corn Fed Steers
Highest Grade Lamb
Swift's Premium Hams and Bacon

**WELSHER'S STORE
AND CENTRAL MARKET**

MAIN 6

Corner Baldwin and Central

MAIN 97

Chaffee's
WHERE CASH BEATS CREDIT

NEW PRESSED FIGS, No. 10 pkg. 15c
SLICED CITRON, Quarter-Pound Package 20c

THIS SNOWFLAKE WEEK
AT CHAFFEE'S

BUY A CAN OF THESE WONDERFUL CRACKERS.
THEY ARE DELIVERED TO US AS SOON AFTER
LEAVING THE OVEN AS POSSIBLE DURING THIS
SALE.

6-lb. TIN \$145	2½-lb. CADDIE 50c	No. 25 PKG. 33c	BULK POUND 20c
40c refund on Can			

SOMETHING NEW IN WASHING MACHINE SOAP

CITRUS GRANULATED SOAP LARGE Package 49c	BOTH PACKAGES FOR All this Week 49c	CITRUS WASHING POWDER LARGE Package 25c
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HALLOWE'EN Black and Orange JELLY BEANS 20c lb.	RED WING CIDER QUARTS GAL. JAR 25c	90c
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MEATS

Hams, whole or half... 36c
Fresh Hamburger..... 15c
Sausage..... 25c
Beef Hearts..... 10c
Rib Boiling Beef..... 10c
Pot Roast..... 12½ to 15c
Rib Roast Rolled..... 25c
Pork Roast..... 25c
Spare Ribs..... 30c
Armour's Smoked Shoulder..... 30c
Veal Stew..... 15c
2 lbs. Compound..... 35c

**Vegetable
Specials
Every
Saturday**

All Around the Town

R. J. Walsworth spent the week end in the Imperial valley hunting ducks.

Mrs. U. G. Borgford of Seattle is visiting her parents, Mr. and Mrs. Martin Olsen of South Baldwin avenue.

Mr. and Mrs. Frank Lovell are spending this week at Gilman Hot Springs resting after a busy summer in the Central garage.

Mrs. C. J. Holmes was seriously injured at Lamanda Park when the car in which she was riding was struck by another car, Sunday, Oct. 22.

Sam Shtamer has returned from Philadelphia to spend the winter with his family. Mr. Shtamer spends several months every year in the east where he has business.

Mr. and Mrs. M. D. Welsher returned Sunday from New York, where they have been spending the last three months. They also visited in Canada while in the east.

Mr. and Mrs. S. M. Ferris returned Wednesday from St. Johns, N. B., where they have been spending the summer, visiting Mr. and Mrs. Herbert Parlee and other relatives.

Mr. and Mrs. Karl Graf returned the first of the week from Paris and other European cities, where they have been spending several months. Mr. and Mrs. Graf moved into their new home on East Alegria which was completed during their absence.

R. D. Hall returned the last of the week from a visit of about six months in England with his mother.

Mrs. R. D. Hall is taking a two weeks vacation from her work in the Sierra Madre Savings bank.

The Modern Priscillas will meet Thursday afternoon, Nov. 5, at the home of Mrs. Donald Ashmore, 477 N. Baldwin Ave.

Mr. and Mrs. Herbert Clark returned Sunday from San Francisco, where they have been visiting friends for the last week.

The firm of Hapgood & Carlson which has been doing considerable interior decorating in Sierra Madre, now has a local headquarters at the Wheeling and Strickland Hardware.

Earl Topping and Ralph Odar returned from a trip through Utah Sunday. They brought with them a number of fine specimens of fruits and vegetables grown there.

Captain Carter of Hollywood visited George F. Dyer Sunday. Captain Carter was first lieutenant of the Fifth Massachusetts infantry where Mr. Dyer served during the Spanish-American war.

The county health department has announced that tubercular tests of private cows will be made in Sierra Madre free of charge, during the next few days when the dairy herds of the community are being tested. Those who have cows to be tested should leave word at the city hall.

Mary Jameson of Sierra Madre was chosen as a member of the publicity committee of the sophomore class. The announcement of the committees for the class were made at the first meeting of the year. The second year students have decided to have blue and grey sweaters as their class insignia, at the Oregon Agricultural college at Corvallis, Ore., where Miss Jameson is a student.

EXHIBIT OF MINIATURES COMMENDED

Antony Anderson, art critic of the Times, makes the following well merited reference to the works of Miss Ella Shepard Bush, mentioned recently in the News:

Friday Morning club's October show, the first of the season, is a remarkably varied one, comprising twenty paintings in oil and eighteen miniatures by Ella Shepard Bush, as well as a little gathering of small sculptures, intimate and charming.

Nine of the paintings were lent by the Stendahl gallery, one by the Biltmore salon, and the other ten were selected by the art committee from the studios of the different painters represented.

Miss Bush's showing is the first of the one-man series to be held through the year at the Friday Morning club by members of the California Society of Miniature Painters.

Miss Bush is a colorist of exquisite delicacy and an impeccable draughtsman. Moreover she brings imagination to her work in miniature. She gives us not merely portraits but beautiful little pictures on ivory. And she has a gift at titling her pictures. These titles help to liberate the imagination of the beholder, without in the least affecting the aesthetic intent of the charming pictures themselves. "A Toccata of Galuppi," "Balalaika," "Michel in Paracelsus," "The High Window," "Aladdin," "A Lady of Cranford," "A Princess in a Fairy Tale," "Porcelain, Lacquer and Patina." The last named, reproduced in The Times a week ago, belongs to the Fleming collection.

Miss Bush is a member of the Art Students' League of New York, the Pennsylvania Society of Miniature Painters, the California Art club, and the Arts and Crafts society.

NOTICE OF FORECLOSURE SALE

Sierra Madre Savings Bank, Plaintiff, vs. Clyde M. Cooper, et al., Defendants, Daisy E. Hawks, Cross-Complainant. Sheriff's Sale No. 177099.

Order of Sale and Decree of Foreclosure and Sale.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 7th day of October, A. D. 1925, in the above entitled action, wherein Sierra Madre Savings Bank, the above named plaintiff, obtained a judgment and decree of foreclosure and sale against Clyde M. Cooper, et al. defendants, and Daisy E. Hawks, Cross-Complainant, on the 29th day of September, A. D. 1925, for the sum of Thirteen Hundred Ten and 23-100 (\$1310.23) ALSO by the same decree judgment was obtained in favor of the defendant and cross-complainant, Daisy E. Hawks, for the sum of \$631.80, against the defendants, Clyde M. Cooper, Cora M. Cooper, et al. Gold coin of the United States which said decree was, on the 1st day of October, A. D. 1925, recorded in Judgment Book 597 of said Court, at page 384, I am commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows:

Lot Thirty-four (34) of Harts Subdivision of the West One half ($\frac{1}{2}$) of Lot Four (4) of the Sierra Madre Tract, as per Map recorded in Book 14, Page 5, Miscellaneous Records of said County. Together with the tenements, hereditaments and appurtenances thereunto belonging and in any wise appertaining.

Public notice is hereby given That on Monday, the 16th day of November, A. D. 1925, at 12 o'clock M. of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interest and costs, etc., to the highest and best bidder, for cash Gold Coin of the United States.

Dated this 23rd day of October, 1925.

WM. I. TRAEGER,
Sheriff of Los Angeles County.
By W. D. Gilman, Deputy Sheriff.
Robert Mitchell, Plaintiff's Attorney.

(4:7)

READ THE NEWS WANTADS

Continuous in
Sierra Madre
Stores and
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WHEELING and STRICKLAND
Dealers in
**HARDWARE, PAINTS
AND OILS**

Offer special low prices on
Stoves of All Kinds

for a few days

Quality, Service and Courtesy,
coupled with our low prices,
we trust, will get us a share of
your business.

Wheeling & Strickland

ALBERT M. WHEELING
J. W. STRICKLAND

41-43 N. Baldwin
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Safeway
"High Grade"

Coffee
very special

2 lbs. 75c

five years of uniform quality . . . it now
out-sells all other grades we handle.

everyday price . . . 44c

this week's special, 2 lbs. for 75c

a saving of 13 per cent.

Halloween Mints

special

½ lb. box 21c 1 lb. box 35c

in prettily-decorated metal boxes.
appreciation of this timely offering is likely to exhaust the supply quickly.

Citrus
Washing Machine Soap

an ideal soap for woolens, lingerie, silk.

large pkg. 49c

and with it—

FREE
a 25c package of Citrus Washing Powder—for dishes, silverware, pots, linoleum:
efficient and harmless—keeps the hands soft and white.

SAFEWAY STORES
CALIFORNIA'S LEADING GROCER

SAFEWAY

Sierra Madre Cash Meat Market No. 2
Specials, Saturday, Oct. 31

Guaranteed Meats

BEEF—

Boiling Beef, lb. 10c
Pot Roast 12½c
Rolled Roast 20c-28c
2 Rib Steaks for 25c
Hamburger, fresh 15c

VEAL—

Shoulder Roast 23c
Rump Roast, lb. 25c
Leg of Veal, lb. 25c
Veal Stew 15c

Swift's Smoked Picnics
Per pound 23c

LAMB—

Shoulder Roast 28c
Lamb Stew, lb. 12½c
Leg of Lamb, lb. 35c

PORK—

Shoulder Roast, lb. 23c
Leg of Pork, lb. 30c
Pork Chops 35c
Home Sausage, lb. 30c

EXTRA SPECIAL
Eastern Sugar Cured Bacon
Whole or Half 43c

OUR MEATS ARE ALWAYS FRESH. OUR MOTTO: Service and Courtesy